

SHANNON BROWN

UX DESIGNER

Based in New York City
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EXPERIENCE

5/2015 – Present

TERADATA | UX Designer

www.teradata.com

At Teradata, I perform UX tasks to design analytical dashboards and applications for leading corporations from conception through final design. I've delivered projects for clients such as Centene, Celgene, Procter & Gamble, Prudential, Bureau of Alcohol, Tobacco, Firearms and Explosives, McCain Foods, TrueCar, HealthTrust and others.

- Work with cross-disciplinary teams including developers, data scientists, data architects, business analysts, and executives to create ideal solutions.
- Lead onsite design workshops with clients to perform user research, identify personae, gather data requirements, and sketch possible solutions.
- Produce wireframes and rapid prototypes for client applications that are built in MicroStrategy, Tableau, and Covalent.
- Design final high-fidelity mockups and annotated style guides for developers.
- Work with Teradata's artificial intelligence teams to design AI applications in the banking, transportation, and marketing industries.
- Participate in pre-sales efforts with Teradata account executives to win the business and produce time and cost estimates for the project.

9/2001 – 05/2015

CONSULTING PROJECTS | UX, Web, App Designer

www.shannonbrown.com

Pearson Learning | UX/UI Designer (iOS / Win8 Apps)

At Pearson Learning, I worked with a team of UX consultants to redesign the Pearson System of Courses, a SoC tablet-based learning software for public schools grades K-12.

- Participated in group journey mapping and sketching exercises.
- Delivered wireframes and high-fidelity mockups.
- Gathered testing feedback from stakeholders and subject matter experts.
- Created annotation documentation for development teams.
- Performed accessibility reviews and made recommendations for improvement.

NBCUniversal | Visual Designer

At NBCUniversal, I worked as a Visual Designer on a cross-disciplinary team in an agile environment to redesign Oxygen Media's live TV schedule and video player website.

- Created high-fidelity responsive designs in desktop, iPad, and mobile layouts.
- Created visual designs for additional TV properties including Syfy, CNBC, E!, Esquire, Sprout, Telemundo, Mun, and Bravo.
- Prepared annotation style guides for development team.

SUMMARY

UX Designer with over 15 years of experience in a wide range of industries from Healthcare to Real Estate, from Fitness to Fresh Foods.

Skilled in analytical dashboard design as well as traditional app and website design.

SKILLS

- Sketching
- Wireframing
- Rapid Prototyping
- High Fidelity Mockups
- Requirement Gathering
- Front End Development
- HTML/CSS
- Agile Methodologies
- User Research
- Journey Mapping

SOFTWARE

Adobe Creative Suite
Photoshop, Illustrator, InDesign
Adobe XD, Axure, Sketch
MicroStrategy, Tableau, Microsoft Office Suite, JIRA, Camtasia Studio, Movie, Sublime Text

Operating Systems
Macintosh, Windows

EDUCATION

Marshall University
Bachelor of Fine Arts (BFA)
Huntington, WV

NYU New School
Web & App Design Courses
New York, NY

BCS - Chartered School for IT
Certification in UX Design
United Kingdom

OTHER

Knowledge of Accessibility Guidelines for Mobile Design

Certified CPR Instructor with the American Heart Association

Guidepoint Global | UX/UI Design

- Met with stakeholders to determine specs on new features for company's proprietary software
- Created wireframes and brainstormed with the team to determine solutions for complex features
- Created pixel-perfect high-fidelity mockups of site's new features.

Additional Clients Include:

- **AmeriCares:** UX/UI for E-Commerce Site
- **AOL:** HTML Emails, Print Material
- **Bloomberg:** Infographics and Print Design
- **Edelman PR (Citibank, Tupperware):** HTML Email Design
- **Equinox Fitness Clubs:** HTML/CSS Development, Email Design, Presentation Design
- **MSL Group (Samsung, Febreze):** HTML Email Design, Print Design
- **Tate's Bake Shop:** UX/UI for Ecommerce Site

9/2006-5/2010

COLEMAN RESEARCH GROUP | UX Designer, Design Director

At Coleman Research Group, I performed UX/UI and front end development tasks to create the company's proprietary software, Knowledge Broker, from the ground up. Knowledge Broker is an expert-matching portal used by CRG's internal employees and their external clients (institutional investors) to manage their day-to-day operations.

- Worked with a cross-functional team in an agile environment to determine best possible solutions for the application.
- Conducted users and stakeholders interviews to determine product features for various personas.
- Created wireframes and high-fidelity designs for the application.
- Built front end HTML/CSS for the application.
- Created annotated style guides for developers and worked closely with them to ensure the application was developed to spec.
- Designed, developed and maintained CRG's public-facing websites.

